EDUCATION & TRAINING FOUNDATION

## APPRENTICESHIP WORKFORCE DEVELOPMENT: INTERVIEW PROCESS 'HOW TO' GUIDE

Project Title – Exploring barriers to apprenticeship study

Organisations/Partnership Names: University of Portsmouth (UoP), Hampshire County Council (HCC), Defence Science & Technology Laboratory (DSTL)







DATE 17/10/2024

Exploring barriers to apprenticeship study qualitative data gathering process – a 'how to' guide (produced by Brindley, J., Hogben, L., & Swain, E. (2024))

# Stage 1: Planning

- Identify participants
- Gain ethical approval
- Consider who will sent out the invitations
- Think how interviews will be conducted eg online or in-person
- Review interview questions and make any amendments required to associated documents

## Stage 2: Invite participants

- Identify interview dates and protect time in interviewer diaries
- Send out invitation letters to selected participants. Include participant information sheet, consent form and link to the interview booking

### Stage 3: Conduct Interview

- Ensure the interview environment is suitable
- Before recording starts, provide an overview of the project
- Answer any questions the interview has and discuss their right to withdraw
- When recording starts, record their verbal consent

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#### Stage 4:

## At end of interview

- Offer the interviewee the opportunity to ask any questions
- Stop the recording
- Thank the interview for their time
- Remind the interviewee of their right to withdraw
- Briefly explain what will happen with their data
- Label the recording with a numerical identifier

## Stage 5: Manage data

- Transcribe your data
- Familiarise yourself with the data make notes etc
- Looking across all transcripts, create initial codes
- Combine the codes into broader themes

## Stage 6: Manage

findings

- Define and name the themes
- Ask a second reviewer to review your findings to ensure you haven't missed anything
- Generate a report of the findings
- Use this to shape your resources and staff development

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